



4 Honest and Objective Reasons Why Your Company Needs to Hire an Inbound Marketing Agency

1

Results: Sustainable, Long-Term Online Visibility

Problem

What you need is more traffic, more leads, and more customers. What you don't need is more excuses and failed attempts at increasing your brand's Online visibility. Most companies are sick up investing huge amounts of money for short-term progress.

Solution

A great inbound marketing agency has already worked out the kinks. They have figured out what works and what doesn't which means they should have the ability to put you on a fast track toward success. Isn't it time for something besides low quality SEO?

2

Costs: Specialized Agency Vs In-House Team

Problem

Getting the required skill sets on your team to execute a high quality inbound marketing strategy isn't going to be cheap. By our estimates, you're looking at around 335K/year to get a fully functioning inbound department.

Solution

If you want to see our pricing we're more than happy to show it to you, but rest assured it's much less than 335k/ year (like MUCH less) to take advantage of the full benefits of an in-bound team.

3

Bandwidth: Spend Time Doing What You're Good At

Problem

Your time and energy are valuable and when you spread them too thin, the quality of everything you do starts to decline. Having the bandwidth to focus on your company's core competency is a problem faced by many businesses.

Solution

Partnering with the right inbound agency will allow you to keep this laser focus pointed on the right things that make the most of your time, knowledge, and skills. Sure you could figure out this inbound stuff, there's no doubt about that, but is it really worth the opportunity cost?

4

Commitment: No Long-Term Obligation to Agency

Problem

When you hire an employee for a serious, salary job you are starting a long-term relationship. Even if the team member doesn't preform, and has personality conflicts with others in the office, it can be extremely difficult to remove them from your company.

Solution

Digital Flavor has never had any kind of a contract locking customers into an engagement. Since we launched the company over a year ago, we've only had one account cancel our service. Find out how we can take you marketing to the next level with zero long-term risk.
