



PREMIUM LOCAL MARKETING

Month Product Matrix



Content Strategy

- Content Marketing Calendar
- In-Depth Persona Research
- Keyword Competition Map
- Keyword Clusters
- Content Marketing Posts



Onsite Optimization

- Local Verification & Optimization
- Conversion Analysis
- Website Copy Recommendations
- Title Tags & Meta Descriptions
- Heading & Alt Tags



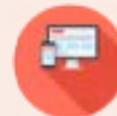
Offsite Authority

- Local Directories
- Article Marketing
- External Blog Posts
- Local Citations



Marketing Design

- Remarketing Ads
- Remarketing Management
- Blog Calls to Action
- Targeting Landing Pages



Expert Solutions

- Dedicated Project Manager
- Basic Analytics Configuration
- Dedicated Content Manager
- Weekly Campaign Updates
- Hours with Project Manager

	BRONZE	SILVER	GOLD
	1	2	3
	3	4	5
	2	3	4
	-	1	2
	5	10	15
	5	5	15
	10	20	30
	2	4	6
	2	4	6
	5	10	15
	1	2	3
	-	-	1
	-		
	-		
	2	3	4

\$500_{MO}

\$750_{MO}

\$1,000_{MO}